FANS OF WCRAS BOARD MEETING SEPTEMBER 22, 2023

1. 12:02 Meeting called to order with Cheryl Schneider, Misty Valenta, Matt Diederich, April Peiffer, Kim Bishop, Rebecca LaBeth, and Amy Edwards.
2. Vote to approve previous meeting notes-proposed, approved, all voted in favor
3. Report from Treasurer:
4. Balance in account $140,502.28. Note from Kim D: There are a few deposits that haven’t posted yet as well as some vet bills to be updated to the system.
5. Report from Assistance Request Team. MD: Report from Assistance Request Manager: 7/22-9/22/23, 30 req Total funded 11,550.00. Paid out $2,944.94 (to date). Out of Jurisdiction was 4 and no owner reply was 4. Assistance Team is down 1 member, so still looking for a 4th member.
6. Fundraising:
7. Amy raised $725 from Birthday Fundraiser on Facebook.
8. April and crew are hard at work with Fur Ball plans
9. Old Business:
10. Training Sponsorship: April discussed potential hiccup with reporting adopters to Good Pup. April is working with Good Pup Representative
11. Update to potential FANS Memberships. We need to reintroduce Fans and what we do to volunteers first. We will revisit this with ideas.
12. Capacity Issues on Assistance Side. We will revisit this later
13. Email program to send out email blasts for fundraising events. April presented to inquire if FANS would be interested in providing shelter with paid email program so she can reach all people needed for email blasts, fundraising events, Newsletter sort of thing. Mail Chimp allows free version to 500 people or 1,000 per month (2 emails per person/month). April proposed to do paid membership which would allow 1,500 contacts to 3 different audiences. Cost is $26.50/m. Motion proposed and passed. April will get with Kim D. to work out logistics
14. New Business:
15. Facebook Posting discussion. Rebecca would like to start posting on FANS FB page to draw more attention. It was discussed to include what we do (offering options for animals that have no other options for medical care). Also, it was suggested that we post additional content such as heat related items, helpful hints and tips.
16. Discussion concerning how owner covers difference in costs between what FANS pays and total vet charges.
17. Discussion on weekend coverage/non emergent situation took place.
18. It was verified that Matt and/or Cheryl are checking all new requests for assistance concerning jurisdictions and other required items before it is presented to Board for a vote.
19. Chewy Wish List: April asked if we are ok to use FANS to create a wish list on Chewy.com; They only allow 501c3 organizations, so we can’t post under the shelter. Motion passed to allow this.
20. Facebook Fundraising changes. April presented. We need to accept the change on Facebook to allow any donations. The funds will be processed through PayPal going forward and the processing fees will no longer be automatically covered by a third-party and therefore are being passed on to us unless the donor chooses to cover them on our behalf. Motion presented and passed to accept this change and continue with our fundraising efforts on Facebook for Fundraising events including Birthday Fundraisers.
21. Board had a discussing regarding Thrive and decided not to pursue contacting them to ask them to accept payment from FANS for assistance requests.
22. Other Business:

No other Business presented

Meeting Adjourned at 1:25 pm. Next meeting will be discussed via email and scheduled at that time.